



WHDH-TV  
7 Bulfinch Place  
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Advertiser  
Agency  
Buyer  
Salesperson

WARREN FOR SENATE 2012 (3373)  
Media Strategies & Research (1800)  
  
Shiebler, Charles (1011)  
ph: (617) 725-0777

Invoice 174789  
Inv Date 10/28/2012  
Terms Cash In Advance  
Contract 48952  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

Media Strategies & Research  
11350 Random Hills Rd Ste 670  
Fairfax, VA 22030

AgM

Product POLITICAL CANDIDATE (1051)  
Brand Est 12911 10.26.12-10.28.12 (28289)  
Acct Types Local/Political Candidate Agency  
Est/Headline 12911/  
Demo  
Revision  
Comments

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/31/2012 3:25:04PM

WHDH Boston (WHDH)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	5:00AM- 5:30AM	Per week (1),Fr	10/26/12 5:23AM (Fr)	00:30	7 News Today in New England	EW12118	\$350.00	
2.0	SPOT	5:30AM- 6:00AM	Per week (1),Fr	10/26/12 5:40AM (Fr)	00:30	7 News Today in New England	EW12124	\$350.00	
3.0	SPOT	7:00AM- 8:00AM	Per week (1),Fr	10/26/12 7:24AM (Fr)	00:30	Today Show	EW12118	\$2300.00	
4.0	SPOT	8:00AM- 9:00AM	Per week (1),Fr	10/26/12 8:34AM (Fr)	00:30	Today Show	EW12124	\$2300.00	
5.0	SPOT	6:57AM-Today Show	Per week (2),Sa	10/27/12 8:00AM (Sa)	00:30	Today Show Weekend	EW12124	\$400.00	
5.0	SPOT	6:57AM-Today Show	Per week (2),Sa	10/27/12 8:29AM (Sa)	00:30	Today Show Weekend	EW12126	\$400.00	
6.0	SPOT	7:30AM-7 NEWS TO	Per week (1),Su	10/28/12 7:53AM (Su)	00:30	7 NEWS TODAY IN NEW ENGLAND 730A SUN	EW12126	\$500.00	
7.0	SPOT	9:00AM- 9:30AM	Per week (1),Fr	10/26/12 9:28AM (Fr)	00:30	7 News Today in New England 9-10A	EW12118	\$1000.00	
8.0	SPOT	9:30AM-10:00AM	Per week (1),Fr	10/26/12 9:40AM (Fr)	00:30	7 News Today in New England 9-10A	EW12124	\$1000.00	
9.0	SPOT	10:00AM-Today Show	Per week (1),Fr	10/26/12 10:29AM (Fr)	00:30	Today Show	EW12118	\$850.00	
10.0	SPOT	11:00AM-TODAY SHOW	Per week (1),Fr	10/26/12 11:28AM (Fr)	00:30	TODAY SHOW III (hour 4)	EW12124	\$850.00	
11.0	SPOT	12:00PM-12:30PM	Per week (1),Fr	10/26/12 12:35PM (Fr)	00:30	7 News at Noon	EW12124	\$1000.00	
12.0	SPOT	12:30PM- 1:00PM	Per week (1),Fr	10/26/12 12:48PM (Fr)	00:30	7 News at Noon	EW12126	\$1000.00	
13.0	SPOT	2:00PM-DOCTORS	Per week (1),Fr	10/26/12 2:25PM (Fr)	00:30	DOCTORS Episode: 5041	EW12124	\$600.00	
14.0	SPOT	9:00AM-7 News Tod	Per week (1),Su	10/28/12 9:55AM (Su)	00:30	7 News Today in New England-Sun	EW12124	\$400.00	
15.0	SPOT	3:00PM- 3:56PM	Per week (1),Fr	10/26/12 3:29PM (Fr)	00:30	Family Feud Episode: 12075	EW12126	\$600.00	
16.0	SPOT	6:58PM- 7:58PM	Per week (1),Sa	10/27/12 7:54PM (Sa)	00:30	Access Hollywood Sat Episode: W842	EW12124	\$400.00	
17.0	SPOT	9:00PM-GRIMM	Per week (1),Fr	10/26/12 9:16PM (Fr)	00:30	GRIMM	EW12124	\$5000.00	
18.0	SPOT	9:00PM-CHICAGO FIRE	Per week (1),Sa	10/27/12 9:40PM (Sa)	00:30	CHICAGO FIRE (Repeat)	EW12126	\$4000.00	
19.0	SPOT	10:00PM-LAW & ORDER	Per week (1),Sa	10/27/12 10:31PM (Sa)	00:30	LAW & ORDER SVU (R)	EW12124	\$1300.00	
20.0	SPOT	11:30PM-7 News at 11	Per week (1),Su	10/28/12 12:09AM (Su)	00:30	7 News at 11 PM	EW12126	\$1600.00	
21.0	SPOT	12:37AM-LATE NIGHT	Per week (1),Fr	10/26/12 1:13AM (Fr)	00:30	LATE NIGHT WITH JIMMY FALLON	EW12126	\$1000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$27,200.00	Total Spots	22
Commission	(\$4,080.00)		
Net Total	\$23,120.00		

